

Small Business Resources

Local Organizations

1. *Businesses Investing in Growth (BIG)*
Contact: Jennett Peten
1050 E. 11th, Suite 350, Austin, TX 78702
Phone: (512) 928-8010
Web site: www.bigaustin.org
2. *SBA Women's Business Center*
Contact: Jennifer Limas
1050 E. 11th, Suite 350, Austin, TX 78702
Phone: (512) 928-8010
Web site: www.bigaustin.org/womens_business_center.htm
3. *Business Success Center (BSC)*
Contact: Jan Triplett
7600 Burnet Rd. #130, Austin, TX 78757
Phone: (512) 933-1983
Web site: www.bscusa.com
4. *Austin Small Business Development Center (SBDC)*
Contact: Carla Fegley
5930 Middle Fiskville Rd., Austin, TX 78752
Phone: (512) 223-7754
Web site: wsasbdc.iedtexas.org/
5. *Small Business Administration*
Contact: 17319 San Pedro #200, San Antonio, TX 78232
Phone: (210) 403-5900
Fax: (210) 403-5936
Web site: www.SBA.gov/tx/sanantonio

Recommended Business/Marketing Books

1. *1001 Ways To Market Yourself and Your Small Business* - Lisa Shaw
2. *201 Great Ideas for Your Small Business* - Jane Applegate *
3. *The Guerrilla Marketing Handbook* - Jay Levinson & Seth Godin
4. *Off The Wall Marketing Ideas* - Nancy Michaels & Debbi J. Karpowicz
5. *Marketing for the New Millennium* - Jay W. Tolman

Web Sites

General Small Business Sites and Resources for Writing a Business Plan

- www.freeagent.com
- www.sbtv.com (Jane Applegate's site)
- www.sologig.com
- www.sba.gov
- www.smallbusiness.com
- www.inc.com
- www.bplans.com/dp/mp -sample marketing plans and resources
- www.knowthis.com -resources for developing a marketing plan

Resource Sites for Marketing Your Business

- www.publicityhound.com
- www.austinama.org
- www.yudkin.com (subscribe to the Marketing Minute)
- www.gmarketing.com
- www.marketingsource.com
- www.smallbusiness.com